MYTRUS PRIVACY POLICY (*last updated: 2014-10-01)*

Thank you for visiting Mytrus.com, (collectively the "Site"), which is owned and provided by **Mytrus, Inc**, ("Mytrus," "we," or "us"). We value and respect your privacy, and this privacy policy (the "Privacy Policy") is designed to assist you in understanding how we collect, use, and protect personal information you may provide.

THE INFORMATION WE COLLECT

Mytrus does not collect personally identifiable information via the website, unless you submit it to us in connection with enrolling for our service "Enroll". In such event, we will only use any information you include in your email to respond to your request. We do not share any information contained in such emails with any third parties or use it for any purpose except responding to you.

If you participate in a clinical study performed by any client of Mytrus, including our third party clinical research organization clients ("CROs"), our automated program "Enroll" collects certain information from you related to your health and medical condition ("Medical Data"). Typically, we collect this from you via a tablet or computer at the time you enroll in a medical study and sign an Informed Consent Form ("ICF").

We protect your Medical Data in the following ways:

- We do not collect and store Medical Data from you unless you first agree and sign an ICF. The content and form of ICFs differ from country to country, but in all instances describe in detail how your Medical Data will be collected and transferred.

- If you are located in the European Union ("EU"), before any Medical Data is transmitted to the United States, our CRO in the EU will de-identify your Medical Data by removing all personally identifiable information and labeling it with a unique, randomly assigned study number or 'code' before they are sent to Mytrus, or to facilities chosen by Mytrus that are in the US.

- WE ADHERE TO AND HAVE CERTIFIED OUR COMPLIANCE WITH THE SAFE HARBOR PRIVACY PRINCIPLES, INCLUDING NOTICE, CHOICE, ONWARD TRANSFER, SECURITY, DATA INTEGRITY, ACCESS, AND ENFORCEMENT, OF THE UNITED STATES/EUROPEAN UNION DATA PROTECTION SAFE HARBOR

FRAMEWORK AND THE UNITED STATES/SWITZERLAND DATA PROTECTION SAFE HARBOR FRAMEWORK, BOTH OF WHICH ARE MADE AVAILABLE BY THE U.S. DEPARTMENT OF COMMERCE AT HTTP://WWW.EXPORT.GOV/SAFEHARBOR. OUR CERTIFICATION CAN ALSO BE VIEWED AT HTTP://WWW.EXPORT.GOV/SAFEHARBOR.

We may also collect certain usage and/or aggregate information as a result of your use of, and interaction with, the Site(s) ("Indirect Information"), including by using certain standard web measurement and tracking technologies such as "cookies," web server logs, or other statistics programs to track and record how you use the Site(s). Indirect Information helps us measure the success of the Site(s) and its features or pages and to improve your online experience. Your browser may have an option that allows you to accept cookies, reject cookies, or receive notification when a cookie is sent, but you should note that the use of such restrictive browser settings may limit your use of the Site(s).

USE OF INFORMATION COLLECTED

We only use Medical Data for the specific purposes described in the ICF that you signed when you enrolled in a study. We do not share or use medical data for any other reason and we securely destroy all Medical Data after use.

We use your Indirect Information for the following business purposes:

- to determine the number of users accessing our Content;
- to analyze, manage and improve the Site;
- to understand you and your preferences to enhance your experience and enjoyment using our Site;
- to determine your particular areas of interests;
- to send you requested information;
- to send you related information, including links to Content that we believe to match your interests; and
- for any other specific business purpose stated at the time you provide your information.

Dispute Resolution

If you believe that Mytrus has not adhered to this Privacy Policy or the terms of any ICF in connection with the transfer of Medical Data to the United States, please contact Mytrus by e-mail at info@mytrus.com. We will do our best to immediately address your concerns. If you feel that your complaint has been addressed incompletely, we invite you to let us know for further investigation. If you and Mytrus are unable to reach a resolution to the dispute, you and Mytrus will settle the dispute exclusively under the pursuant to JAMS Comprehensive Rules or International Rules of JAMS International (for more information, visit www.jamsinternational.com/rules-procedures/safeharbor).

OPTING-OUT.

If you are a medical practitioner or bioscience professional and you contact us via email, we may use your email address to send you email communications about us and our products that are related to your practice, specialty and interests. In the event that you choose not to receive any future communications, you may opt-out by clicking on the link provided at the bottom of each email communication.

SHARING OF YOUR INFORMATION

We do not provide any of your information to any unaffiliated third parties. We may however, provide your information to other Mytrus employees who may contact you in regards to your practice, especially and areas of interests.

CHANGES AND UPDATES TO THE PRIVACY POLICY

From time to time, we may revise this Privacy Policy. To help you stay current of any changes, we note the date the Privacy Policy was last updated above. Your use of the Site(s) following the posting of any revised Terms or Privacy Policy shall be deemed acceptance of the revised policy. If you disagree with the provisions of this Privacy Policy, your sole remedy is to terminate your use of the Site(s).

INTERNATIONAL VISITORS

This Site is hosted in the United States and is intended solely for visitors located within the United States and Canada. If you nonetheless choose to use this Site from the European Union or other regions of the world with laws governing data collection and use that may differ from U.S. law, then please note that by submitting an email containing any personally identifiable information, you are transferring your personally identifiable information outside of those regions to the United States and by you consent to such transfer.

QUESTIONS

If you have any questions regarding privacy while using the Site(s), or have questions about Mytrus's practices, or wish to review or update your information, please contact Mytrus at:

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